

Asia Pacific  
Foundation  
of Canada

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du Canada



# 2010

National Opinion Poll: Canadian Views on Asia | FINAL REPORT

Asia Pacific Foundation of Canada

4/15/2010



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*\*This report and all appendices are available in both English and French. Pour obtenir la version française de ce rapport et annexes, veuillez communiquer avec la Fondation Asie Pacifique du Canada au [www.asiapacific.ca/fr](http://www.asiapacific.ca/fr).*



## Executive Summary

The Asia Pacific Foundation of Canada (APF) has surveyed Canadian views on Asia every two years since 2004. Recognized as an authoritative national benchmark, this survey helps in understanding the evolving perceptions and attitudes of Canadians towards Asia and their governments' engagement with the Asia Pacific region. It provides guidance to policymakers in the formulation of more effective and relevant policies for the region. Moreover, this poll is used as a starting point to promote informed discussion among academics, policy officials and businesspeople on the quality of Canada's engagement with Asia and to incite deeper public engagement with Asia Pacific issues that matter to Canada (markedly with a multiple-press release strategy in national traditional and new media).

The APF poll is an opportunity to comprehend how to profit from the rise of Asian economies and their relative strength during the global economic crisis. This year, it seems Canadians believe closer engagement with Asia is necessary for this country's future prosperity, even as they remain guarded about some aspects of our ties with the region. They recognize the strength of Asia as the world emerges from recession, and believe business and government need to focus attention on the region, but Canadians are not sure about embracing China, even as they acknowledge its growing power.

The APF poll has benefited from regional, national and international media coverage and the poll results are published on the APF website at [www.asiapacific.ca](http://www.asiapacific.ca).

This policy research is supported in part by Atlantic Canada Opportunities Agency's Atlantic Policy Research Initiative, the BC Ministry of Small Business, Technology and Economic Development and Western Economic Diversification Canada. They all provide vehicles for the analysis of key socio-economic policy issues in their region of Canada. The views expressed in this study do not necessarily reflect the views of the Atlantic Canada Opportunities Agency, of the Ministry of Small Business Technology and Economic Development, of Western Economic Diversification Canada or of the Government of Canada.



## Overview

### ***About APF Canada***

The Asia Pacific Foundation of Canada is an independent resource for Canadians on contemporary Asia and Canada-Asia relations. As a national not-for-profit organization established by an Act of the Federal Parliament in 1984, the Foundation brings together people and knowledge to provide the most current and comprehensive research, analysis and information on Asia and on Canada's transpacific relations.

It promotes dialogue on economic, security, political and social issues, helping to inform public policy, the Canadian public, and Canada's Asia practitioners. The Foundation is funded principally through an endowment from the Government of Canada and by corporate and individual donors.

For more information, please visit [www.asiapacific.ca](http://www.asiapacific.ca).

### ***2010 National Opinion Poll***

The APF 2010 National Opinion Poll was conducted online by *Angus Reid Public Opinion* between March 3 and March 10, 2010. 2,903 responses were received for an estimated margin of error of +/- 1.8%, 19 times out of 20 by the polling firm. The results were weighted by geography, gender and age, according to the latest census data of Statistics Canada.

Appendix A presents the press releases and the main analysis of the poll results. Appendix B will provide you with the survey data, contrasting the region's results to the overall national outcomes.

The 2010 National Opinion Poll is the first step in engaging Canadians across the country with current trends and evolutions in their perceptions of Asia and Canada-Asia relations. As a second step, the APF is working with provincial and federal partners to organize regional roundtables to discuss the poll results and use them to ignite targeted discussions on what can be done in each region to deepen these ties.

### ***Collaboration Agreements***

The APF 2010 National Opinion Poll has benefited from four collaborations.

The Lowy Institute for International Policy in Sydney, Australia agreed to work with the Foundation in the development of benchmarking questions to help coverage and relevance of both organizations' work. This collaboration was notably helpful for the second release of the poll results, contrasting Australia, Canadian, and Chinese attitudes towards foreign investment from a state-owned company.

Financial contributions were received from Atlantic Canada Opportunities Agency's Atlantic Policy Research Initiative, the BC Ministry of Small Business, Technology and Economic Development and



Western Economic Diversification Canada. Acknowledgement of their financial support was also made in the media and analysis releases related to poll results.

## **Analysis**

### ***Analysis for Canada***

Canadians believe closer engagement with Asia is necessary for this country's future prosperity, even as they remain guarded about some aspects of our ties with the region. They recognize the strength of Asia as the world emerges from recession, and believe business and government need to focus attention on the region, but Canadians are not sure about embracing China, even as they acknowledge its growing power.

Some 62% of poll respondents believe Asian economies are vital to the well-being of Canada and 63% feel the relative strength of Asian economies during the recession underscores the importance of Canadian companies being involved in the region. Despite this, Canadians do not see this country as part of the Asia Pacific. Nationally, only 29% consider Canada to be part of the region, down from 33% two years ago (and down even more from the 39% in a similar poll in 2006).

Several responses in the survey show many Canadians have reservations in their attitudes toward China. Nationally 48% see its rise as an economic power as an opportunity for Canada, rather than a threat and 60% believe that in 10 years China's influence in the world will be greater than that of the US. Still, the majority – 58% – see China's growing military power as a regional threat.

Canadians believe that the Chinese economy is vital for Canada's prosperity, but are wary of investment by state-owned companies from China. Less than one-in-five Canadians (18%) would be in favour of a Chinese state-owned enterprise buying a controlling stake in a Canadian company. The poll identifies China as the second most important economy for Canada (after the United States).

The results of the APF Canada poll contrast sharply with findings from a survey conducted in China by Australia's Lowy Institute for International Policy in late 2009. In the Lowy survey, 45% of Chinese respondents said that they would be in favour of investment in China from a government-linked Canadian company. In fact, the respondents were more favourable towards investment from Canada than investment from Australia and the United States.

Canadians see in India, the other emerging Asian economic power, potential opportunity, with much less threat than China, either economically or militarily. At the same time they do not believe that an emerging India is as important to Canada's prosperity as China, or Japan or even Southeast Asia.

One interesting finding from the poll is that Canadians have become more inward-looking and see economic ties with all our major trade partners as less important to our prosperity in the wake of the



global recession. They believe our prosperity is much less dependent on other major countries than they did when a similar poll was taken two years ago, just before the recession began. While 79% still believe the US is important to Canada's prosperity, this is down significantly from 89% before the recession. At the same time, the belief in the importance of China to Canada dropped from 78% to 63%, while similar though generally smaller declines were registered by Japan, the EU, India, Southeast Asia and Latin America.

### ***Highlights by Province or Region***

#### Alberta

Some 71% of Albertans participating in the poll believe Asian economies are vital to the well-being of Canada. This is well above the 62% nationwide who see Asia in this way. Almost the same number, 70%, feel the relative strength of Asian economies during the recession underscored the importance of Canadian companies being involved in the region. Again this was well up on the national average of 63%. Despite this, Albertans do not see this country as part of the Asia Pacific, although they are more inclined to view the country in this light than most Canadians.

#### Atlantic Canada

Atlantic Canadians believe quite strongly that development of a transport network to serve as a trade gateway to Asia would benefit Canada as a whole. Some 73% of respondents in Atlantic Canada see the gateway as a national project. They are also more supportive than Canadians in most other regions on placing greater emphasis on teaching about Asia and Asian languages in the education system.

#### British Columbia

While almost half the BC respondents to the poll say Canada is part of Asia Pacific, nationally, only 29% see Canada as part of the region. British Columbians are also more supportive than other Canadians of placing more emphasis on teaching about Asia and Asian languages in the education system. In BC, 46% of respondents favour greater Asian content in the curriculum, compared to 36% nationwide.

#### Quebec

Quebecers strongly support encouraging more Canadian investment in Asia. Fully 82% said they favoured or strongly favoured the Canadian government promoting greater Canadian investment in Asia. This is significantly above nationwide support of 65%. However, they were less supportive of greater Asian investment in Canada, at 57%, a little below the national average. Quebecers, though, seem to have a more favourable perception of China than many other Canadians. They have a slightly higher opinion of the quality of imported Chinese food products and manufactured goods than other Canadians, and would be more accepting of a Chinese government-controlled company taking over a major Canadian corporation than other Canadians.



## Conclusions

The objectives of the APF 2010 National Opinion Poll were to raise awareness in Canada about the growing importance of Asia for the future prosperity of the country and to inform decision-makers of the perceptions and attitudes of Canadians towards Asia and their governments' engagement with the Asia Pacific region. By providing cross-regional comparisons of the evolving attitudes of Canadians towards Canada's engagement with Asia, the APF hopes that decisions-makers will have a better grasp of Canadians' perceptions on specific issues related to their interest.

Therefore, the APF 2010 National Opinion Poll is only a first step to engage regionally and nationally on key issues and perceptions affecting Canada-Asia relations. In the past, the survey results have allowed the APF to initiate a discussion on specific Asia Pacific issues across Canada with key stakeholders from the public and private sectors. For the 2010 edition, the APF is proposing regional roundtables to delve into perceptions of Canadians on specific issues. These roundtables have a strong local dimension to relate the poll results to specific regional initiatives and issues.

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## APPENDICES





## **APPENDIX A: PRESS RELEASES**

### **1st NATIONAL RELEASE**

#### **Canadians Are Guarded About Asia, But See the Region as Pivotal to Our Prosperity**

**March 29, 2010**

Vancouver, BC - Canadians believe closer engagement with Asia is necessary for this country's future prosperity, even as they remain guarded about some aspects of our ties with the region. They recognize the strength of Asia as the world emerges from recession, and believe business and government need to focus attention on the region, according to the results of a national opinion poll released today by the Asia Pacific Foundation of Canada. But Canadians are not sure about embracing China, even as they acknowledge its growing power.

Some 62% of poll respondents believe Asian economies are vital to the well-being of Canada and 63% feel the relative strength of Asian economies during the recession underscores the importance of Canadian companies being involved in the region. Despite this, Canadians do not see this country as part of the Asia Pacific. Nationally, only 29% consider Canada to be part of the region, down from 33% two years ago (and down even more from the 39% in a similar poll in 2006). However, there are wide regional variations, moving from West to East. In B.C., 49% situate the country in Asia Pacific, slipping to 32% in Alberta and then between 24% and 26% in the rest of the country.

The opinion poll, *Canadian Views on Asia*, is the fourth in a biennial series undertaken by the national not-for-profit think-tank tracking the evolving views of Canadians on various aspects of Canada's involvement with Asia.

Commenting on the findings, APF Canada President and CEO, Yuen Pau Woo, said Canadians have begun to embrace the Pacific Century and what it means for Canada. "The global downturn showed that the long forecast shift in economic strength toward Asia is now a reality. Canadians recognize that strong economic growth in countries like China and India helped to dampen the impact of the recession. This has led to greater awareness of the importance of Asia for Canada, today and in the future," he added. "However, we still have some way to go. Canadians are clearly ambivalent about the broader implications of the new role of Asia, and of the need to adapt to it."

This is shown in the response to a question about placing more emphasis on teaching about Asia and Asian languages in the education system. Nationally support was just 36%. B.C. respondents were the most supportive at 46%, and Quebecers least in favour at 25%. However, support for more Asian content in the education system in Atlantic Canada was well above the national average at 43%.

Several responses in the survey show many Canadians have reservations in their attitude toward China. Nationally 48% see its rise as an economic power as an opportunity for Canada, rather than a threat and 60% believe that in 10 years China's influence in the world will be greater than that of the US. Still, the majority – 58% – see China's growing military power as a regional threat.

Other attitudes about China are also negative. Only 18% of respondents would feel comfortable with a company controlled by the Chinese government taking the reins of a major Canadian company, with Ontarians even less comfortable at 14%. (Nationally, there was almost as much distrust of Singapore, with only 20% accepting a government-controlled investment.) On the other hand Ontarians (53%) and all Canadians (52%) would be comfortable with a British government-controlled company making the same investment. Support for a US government entity doing the same thing was lower nationwide at 41%.

The objection seems to be over Asian government control of the investment, as 59% of respondents believe Canada would benefit from more Asian investment generally, the same level as in 2008. And 65% think the Canadian government should promote greater Canadian investment in Asia, up a little from 2008.



Canadians see in India, the other emerging Asian economic power, potential opportunity, with much less threat than China, either economically or militarily. At the same time they do not believe that emerging India is as important to Canada's prosperity as China, or Japan or even Southeast Asia.

One interesting finding from the poll is that Canadians have become more inward-looking and see economic ties with all our major trade partners as less important to our prosperity in the wake of the global recession. They believe our prosperity is much less dependent on other major countries than they did when a similar poll was taken two years ago, just before the recession began. While 79% still believe the US is important to Canada's prosperity, this is down significantly from 89% before the recession. At the same time, the belief in the importance of China to Canada dropped from 78% to 63%, while similar though generally smaller declines were registered by Japan, the EU, India, Southeast Asia and Latin America.

The survey was conducted online on behalf of APF Canada by Angus Reid Public Opinion between March 3 and 10, 2010. 2,903 responses were received for an estimated margin of error of plus or minus 1.8% 19 times out of 20. The results were weighted by geography, gender and age according to the latest census data of Statistics Canada.

The 2010 National Opinion Poll of the Asia Pacific Foundation of Canada is supported in part through the Atlantic Canada Opportunities Agency's Atlantic Policy Research Initiative, and by contributions from the Government of British Columbia, Ministry of Small Business, Technology and Economic Development and Western Economic Diversification Canada.

Full results of the poll can be found at <http://www.asiapacific.ca/surveys/national-opinion-polls/2010-national-opinion-poll-canadian-views-asia>.



**2<sup>nd</sup> NATIONAL RELEASE:**

**IF CHINA'S CURRENCY APPRECIATES, WILL CANADA BE READY FOR INVESTMENT BOOM?**

**Canadians wary of Chinese state-owned investment but see China as vital for Canada's prosperity**

**April 12, 2010**

Vancouver, BC – China is under pressure to increase the value of its currency. Many are speculating that this move could come soon, and may be on the unofficial agenda of President Hu Jintao's visit to Washington DC on April 12<sup>th</sup> and 13<sup>th</sup>.

A rise in the value of the renminbi will increase the appetite of Chinese companies for overseas assets and will also give added urgency to the question of how Canada approaches Chinese state-owned investments.

While Canadians believe that the Chinese economy is vital for Canada's prosperity, they are wary of investment by state-owned companies from China. According to a recently released national opinion survey by the Asia Pacific Foundation of Canada, less than one-in-five Canadians (18%) would be in favour of a Chinese state-owned enterprise buying a controlling stake in a Canadian company. The same poll identifies China as the second most important economy for Canada (after the United States), with a majority of Canadians believing that the global influence of China will exceed that of the US in 10 years.

"With its massive pool of foreign reserves, China is fast becoming a major force in international investment. Most of the investment will come from state-owned or state-linked companies, including Chinese sovereign wealth funds. If Canada wants a share of Chinese investment capital, we will have to learn to live with state-owned companies," said Yuen Pau Woo, president and CEO of the Asia Pacific Foundation of Canada, "With the likely appreciation of the renminbi, we can expect an even greater amount of Chinese outward investment in the years ahead," he added.

The poll suggests that Canadians are in fact very open to Asian investment, with 59% of respondents agreeing that the country would benefit from more investment from Asia.

"Canadians should be assured that the Government of Canada already has the tools to reject foreign investment proposals from state-owned companies that may not be of 'net benefit' to the country," he added. "In any case, there is no compelling evidence as yet that state-owned companies or sovereign wealth funds are motivated by non-commercial purposes."

The recent investments in Canada by Petrochina (\$1.9b in Athabasca Oil Sands Corp.) and by China Investment Corporation (\$1.7b in Teck Resources Limited) are examples of Chinese state-owned enterprises taking significant positions in Canadian corporations. "There is potential for much more investment from China, especially in the Canadian resources sector, but Chinese firms concerned about a potential backlash may be holding back for that reason," said Mr. Woo.

The results of the APF Canada poll contrast sharply with findings from a survey conducted in China by Australia's Lowy Institute for International Policy in late 2009. In the Lowy survey, 45% of Chinese respondents said that they would be in favour of investment in China from a state-linked Canadian company. In fact, the respondents were more favourable towards investment from Canada than investment from Australia and the United States.

Other findings from the APF Canada poll confirm that Canadians understand the shift in global economic weight towards Asia, and to China in particular, but are reluctant to adapt to this new environment. "The poll underscores the urgent need for major investment in greater Asia knowledge, networks, and skills across Canada – from government departments to corporate boardrooms to lecture halls and community centres," Mr. Woo said.



The Canadian Views on Asia survey was conducted online on behalf of APF Canada by Angus Reid Public Opinion between March 3 and 10, 2010. 2,903 responses were received for an estimated margin of error of plus or minus 1.8%, 19 times out of 20. The results were weighted by geography, gender and age according to the latest census data of Statistics Canada.

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Full results of the APF Canada National Opinion Poll can be found at <http://www.asiapacific.ca/surveys/national-opinion-polls/2010-national-opinion-poll-canadian-views-asia>.

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**APPENDIX B: REPORT**

**National Opinion Poll 2010: Canadian Views on Asia**

The Asia Pacific Foundation of Canada's 2010 National Opinion Poll aims at evaluating Canadians' views on Asia. Held approximately every two years since 2004, it is designed to poll perceptions and attitudes of Canadians toward Asia and Canada-Asia relations across the country.

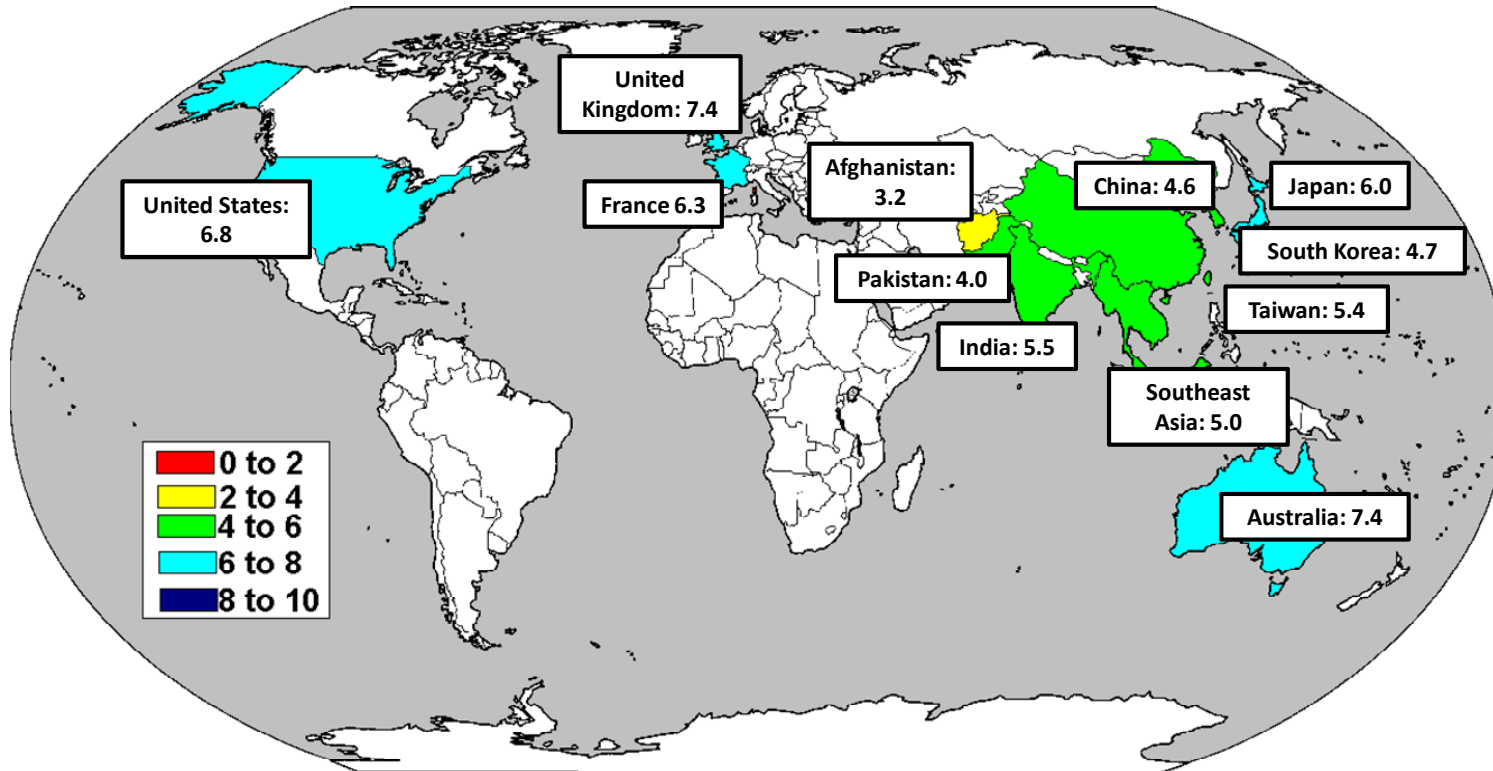
This survey was conducted online by *Angus Reid Public Opinion* between March 3 and March 10, 2010. 2,903 responses were received for an estimated margin of error of +/- 1.8%, nineteen times out of twenty by the polling firm. The results were weighted by geography, gender and age according to the latest census data for Statistics Canada.

Rating of your feeling towards specific countries or regions (rank from 1 to 10)	CANADA	REGION					
		BC	AB	MB/SK	ON	PQ	ATL
Afghanistan	3.2	3.3	3.3	3.1	3.3	2.9	3.2
Australia	7.4	7.9	8.1	8.0	8.0	5.5	7.9
China	4.6	4.5	4.5	4.6	4.3	5.1	4.8
France	6.3	6.0	5.9	6.1	6.6	6.4	6.3
India	5.5	4.9	5.0	4.7	5.2	7.0	5.0
Southeast Asia	5.0	5.2	5.1	4.7	5.1	4.9	5.0
Japan	6.0	6.2	6.3	5.9	6.2	5.5	5.9
Pakistan	4.0	3.7	3.7	3.4	3.7	5.1	3.6
South Korea	4.7	5.1	5.0	4.6	5.0	3.6	5.0
Taiwan	5.4	5.1	5.2	5.0	5.2	6.2	5.1
United Kingdom	7.4	7.2	7.3	7.2	7.6	7.4	7.3
United States	6.8	6.7	6.8	7.0	6.9	6.7	6.8

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## Canadian Feelings Towards Specific Countries or Regions



Please rate your feelings towards some countries or regions, with ten meaning a very warm, favourable feeling, zero meaning a very cold, unfavourable feeling, and five meaning not particularly warm or cold.

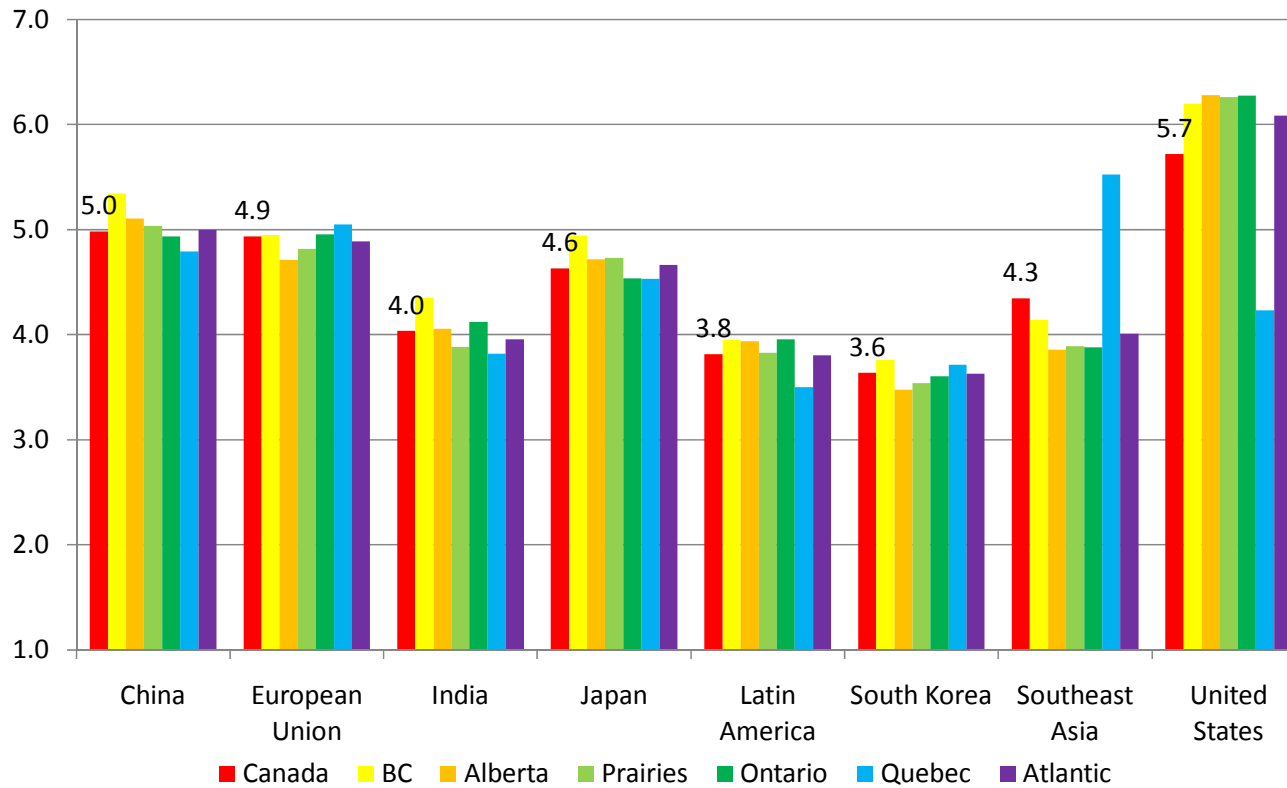


How important are each of these countries or regions to Canada's prosperity? (rank from 1 to 7)	CANADA	REGION					
		BC	AB	MB/SK	ON	PQ	ATL
China	5.0	5.3	5.1	5.0	4.9	4.8	5.0
European Union	4.9	5.0	4.7	4.8	5.0	5.0	4.9
India	4.0	4.4	4.1	3.9	4.1	3.8	4.0
Japan	4.6	4.9	4.7	4.7	4.5	4.5	4.7
Latin America	3.8	4.0	3.9	3.8	4.0	3.5	3.8
South Korea	3.6	3.8	3.5	3.5	3.6	3.7	3.6
Southeast Asia	4.3	4.1	3.9	3.9	3.9	5.5	4.0
United States	5.7	6.2	6.3	6.3	6.3	4.2	6.1

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## Important to Canada's Prosperity – 1 to 7 Scale





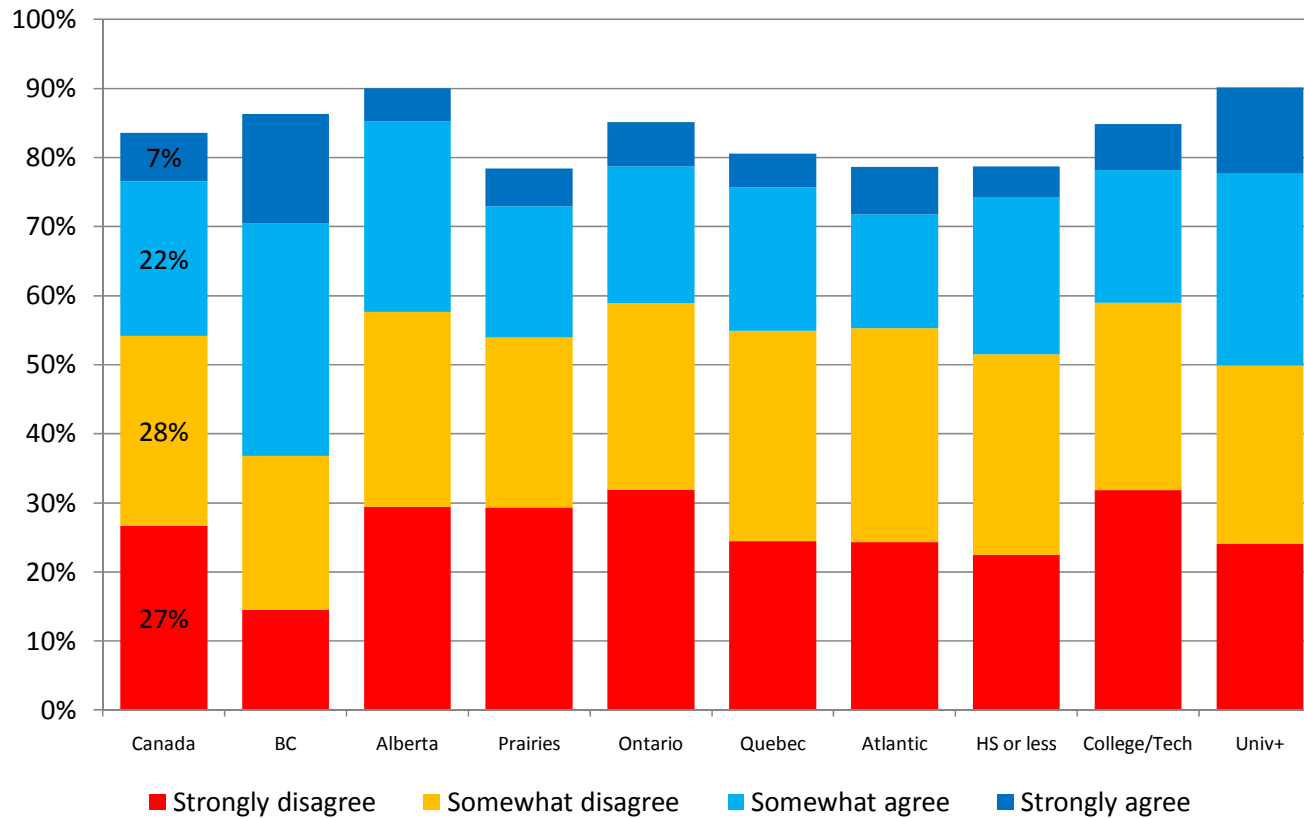


Agreement with statement	CANADA	REGION					
		BC	AB	MB/SK	ON	PQ	ATL
I consider Canada to be part of the Asia Pacific region	29%	49%	32%	24%	26%	26%	23%
Asian economies are vital to the well being of Canada	62%	70%	71%	63%	66%	49%	58%
The overall impact of Asian immigration on Canada is positive	51%	54%	50%	52%	49%	52%	55%
The relative strength of Asian economies during the global economic crisis underscores the importance for Canadian companies of doing business in Asia	63%	66%	70%	59%	64%	62%	53%
Canada would benefit from more Asian investment in this country	59%	61%	63%	58%	59%	57%	63%
Canada would benefit from the development of a transportation network in Atlantic Canada to serve as a Gateway for trade with Asia	56%	49%	57%	58%	51%	59%	73%
The Government of Canada should promote greater Canadian investment in Asia	65%	64%	65%	58%	56%	82%	56%
The Government of Canada should aim to diversify its trade to be less dependent on the United States	76%	84%	84%	77%	83%	58%	78%

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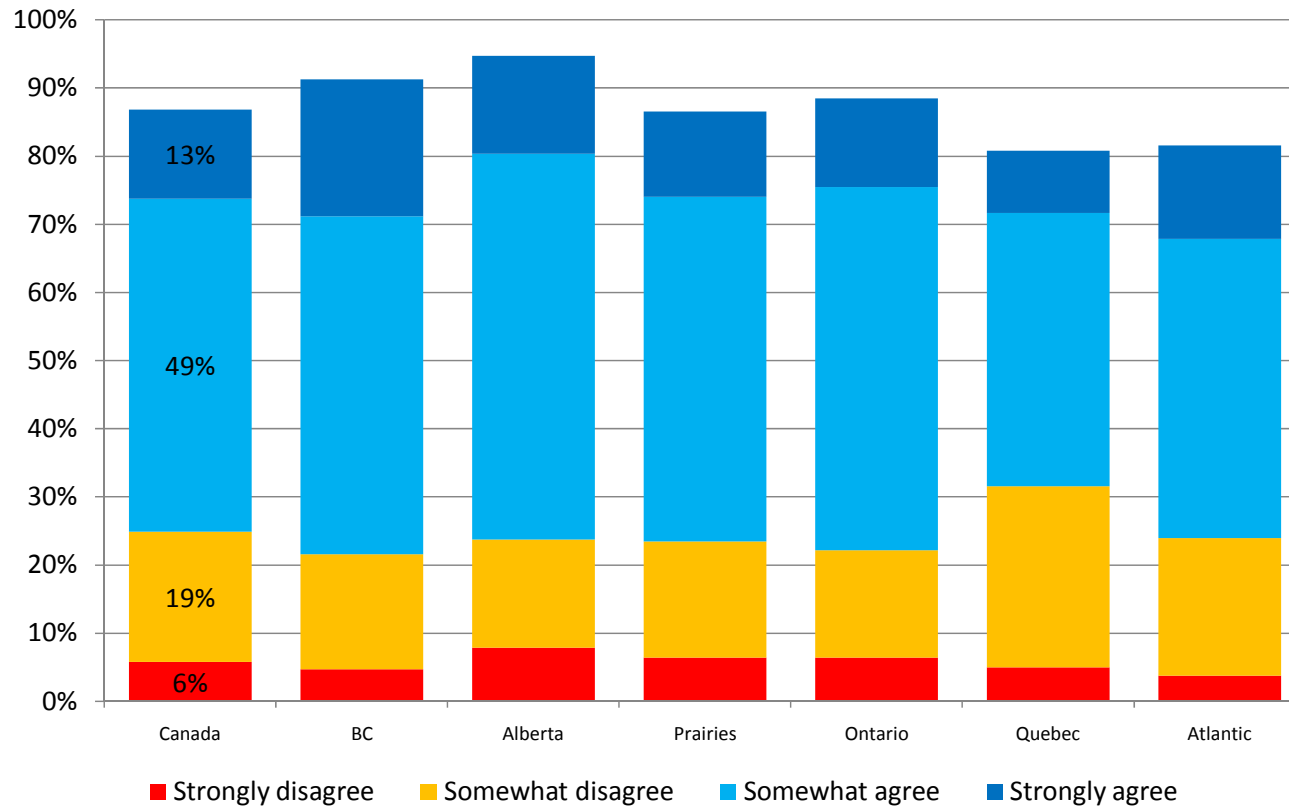
## I Consider Canada to Be Part of the Asia Pacific Region



For each of the statements below, please state if you strongly agree, somewhat agree, somewhat disagree, strongly disagree or don't know.



## Asian Economies Are Vital to the Well-Being of Canada



For each of the statements below, please state if you strongly agree, somewhat agree, somewhat disagree, strongly disagree or don't know.

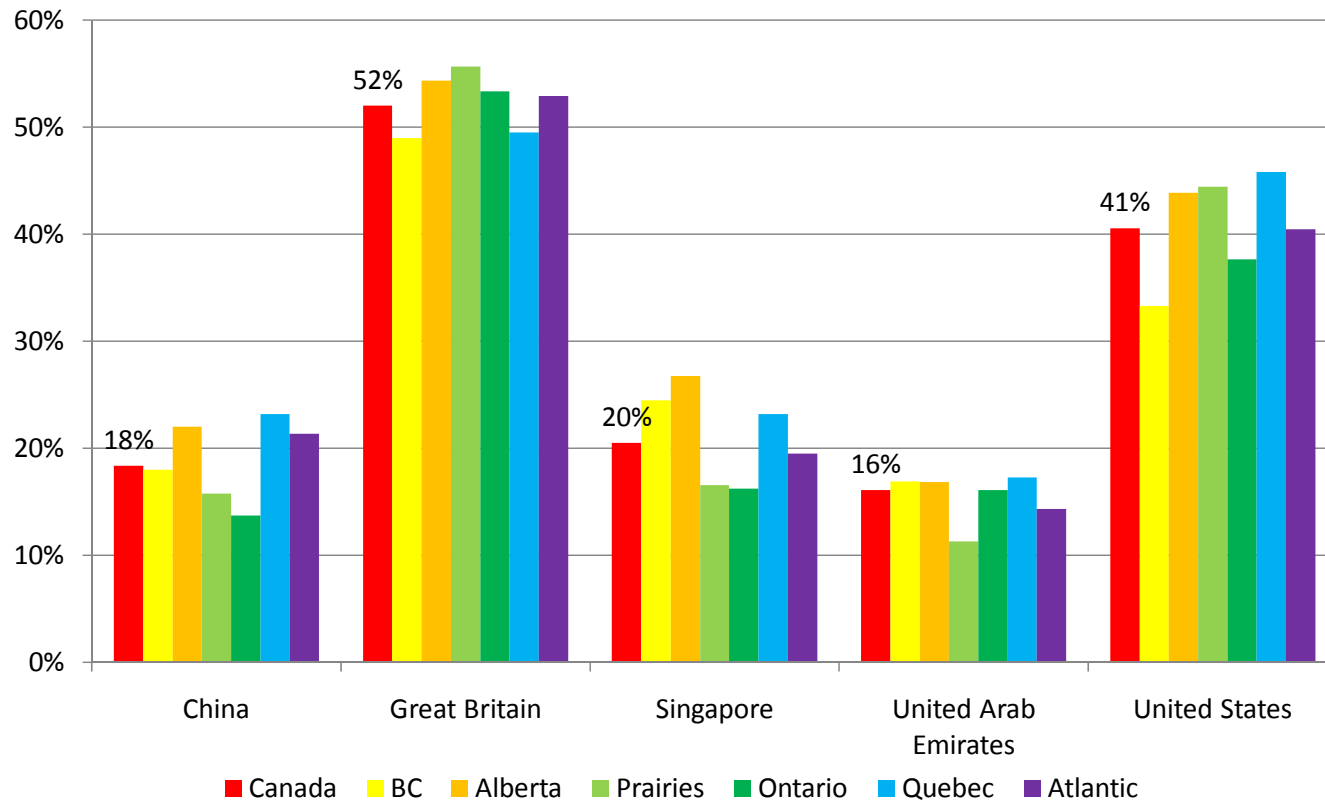


If a company, bank or investment fund controlled by a foreign government was trying to buy a controlling stake in a major Canadian company, how would you feel if the foreign government was:	CANADA	REGION					
		BC	AB	MB/SK	ON	PQ	ATL
The government of Great Britain	52%	49%	54%	56%	53%	49%	53%
The government of the United States	41%	33%	44%	44%	38%	46%	40%
The government of China	18%	18%	22%	16%	14%	23%	21%
The government of Singapore	20%	24%	27%	17%	16%	23%	20%
The government of the United Arab Emirates	16%	17%	17%	11%	16%	17%	14%

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## Canadian Perceptions of Foreign Control over a Major Canadian Company



If a company, bank or investment fund controlled by a foreign government was trying to buy a controlling stake in a major Canadian company, how would you feel if the foreign government was:

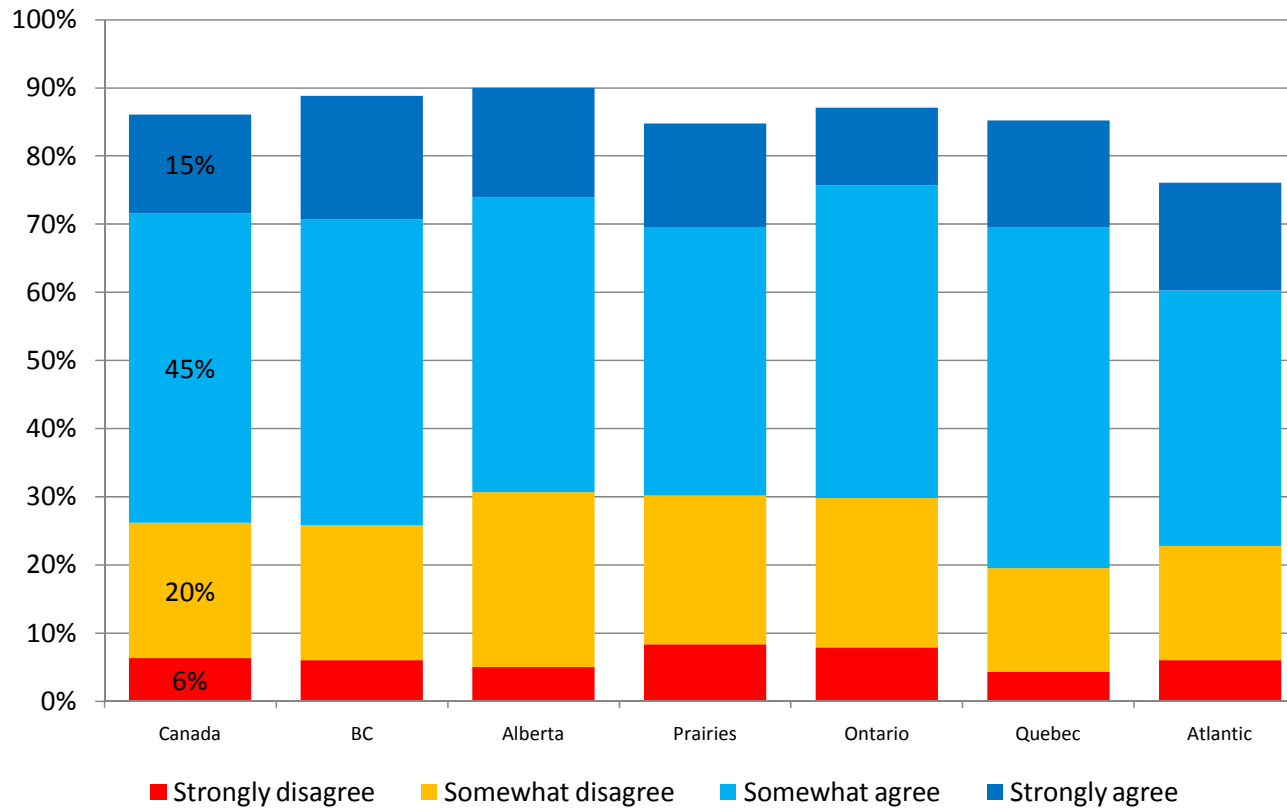


Agreement with statements	CANADA	REGION					
		BC	AB	MB/SK	ON	PQ	ATL
Food products imported from China are as safe as those from other developing countries	17%	13%	17%	21%	13%	20%	23%
Manufactured goods from China are of better quality than those from other developing countries	17%	16%	16%	17%	13%	22%	18%
The growing importance of China as an economic power is more of an opportunity than a threat	48%	51%	53%	51%	45%	48%	47%
The growing importance of India as an economic power is more of an opportunity than a threat	55%	59%	61%	52%	55%	53%	50%
China's growing military power is a threat to the Asia Pacific region	58%	63%	66%	58%	59%	52%	53%
India's growing military power is a threat to the Asia Pacific region	39%	40%	43%	38%	40%	36%	35%
Looking 10 years into the future, the influence of China in the world will surpass that of the United States.	60%	63%	59%	55%	57%	66%	53%
Looking 10 years into the future, the influence of India in the world will surpass that of the United States.	30%	27%	29%	29%	31%	31%	29%
Promoting human rights in Asia should be a major priority for the Government of Canada	62%	65%	63%	63%	60%	62%	60%
Promoting democracy in Asia should be a major priority for the Government of Canada	55%	54%	58%	54%	54%	57%	56%
The human rights situation in China today is better than it was 10 years ago	47%	47%	48%	48%	46%	47%	50%

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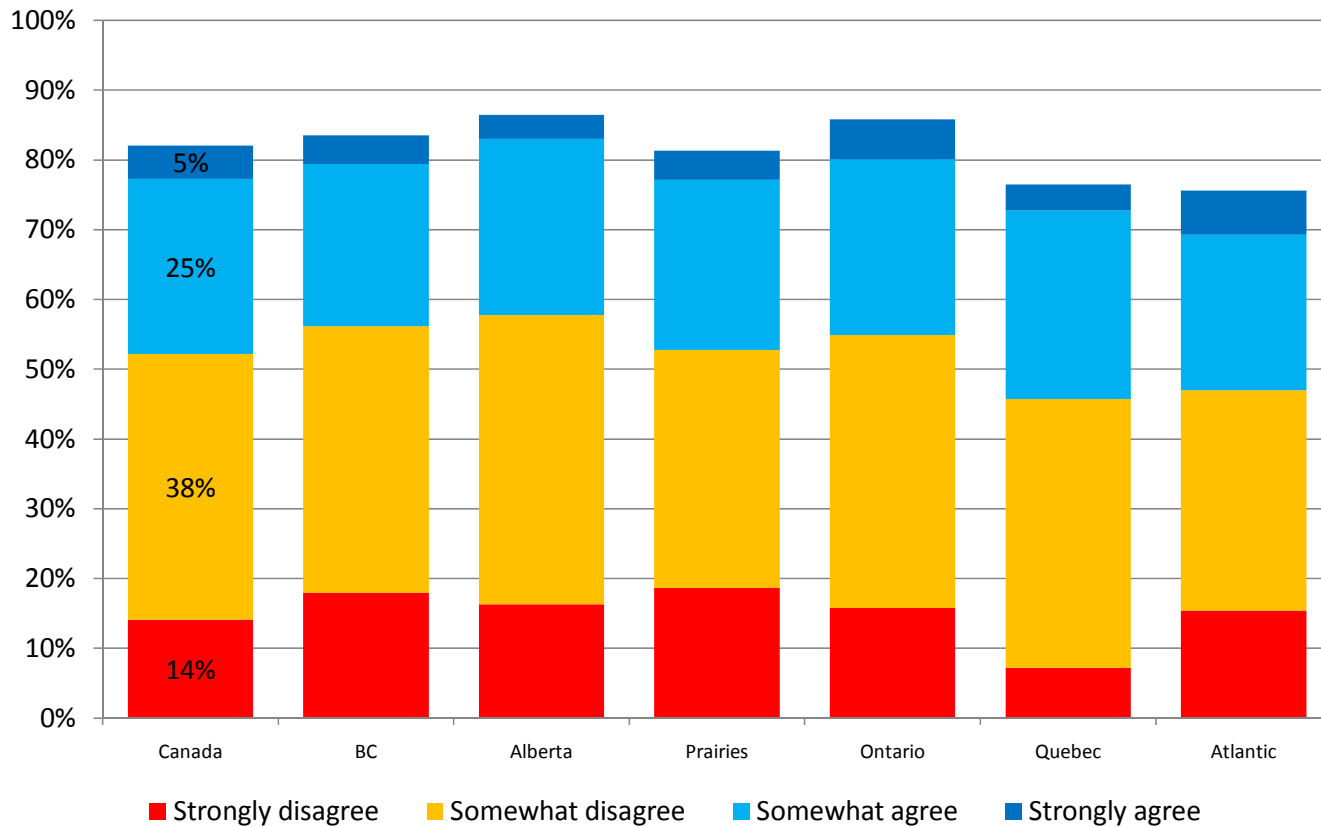
## Looking 10 Years Into the Future, the Influence of China in the World Will Surpass that of the United States.



For each of the statements, below, please state if you strongly agree, somewhat agree, somewhat disagree, strongly disagree or don't know.



## Looking 10 Years Into the Future, the Influence of India in the World Will Surpass that of the United States.



For each of the statements, below, please state if you strongly agree, somewhat agree, somewhat disagree, strongly disagree or don't know.



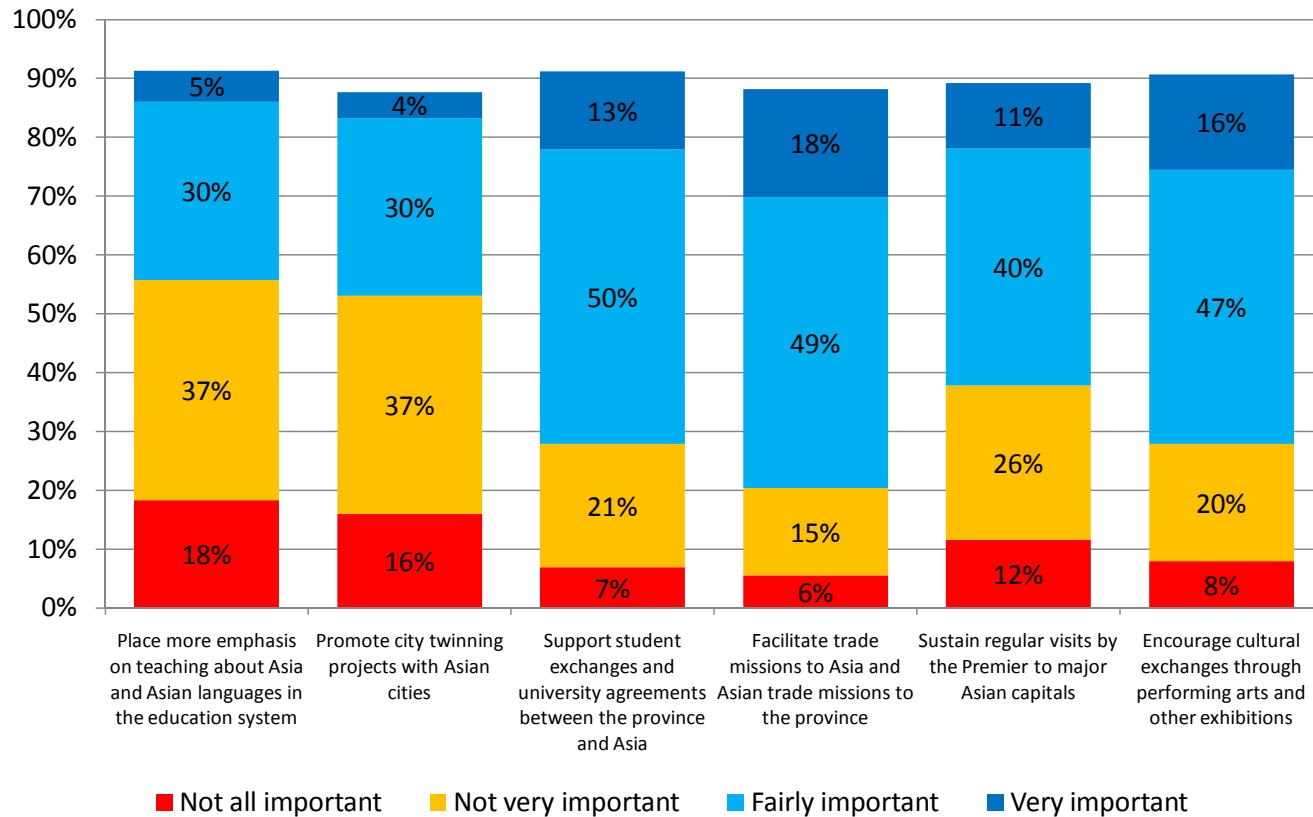


What should your province be doing to build stronger ties with Asia?	CANADA	REGION					
		BC	AB	MB/SK	ON	PQ	ATL
Place more emphasis on teaching about Asia and Asian languages in the education system	36%	46%	42%	36%	36%	25%	43%
Promote city twinning projects with Asian cities	35%	33%	33%	36%	35%	33%	39%
Support student exchanges and university agreements between the province and Asia	63%	66%	71%	64%	59%	63%	69%
Facilitate trade missions to Asia and Asian trade missions to the province	68%	74%	74%	66%	66%	66%	68%
Sustain regular visits by the Premier to major Asian capitals	51%	51%	52%	53%	52%	52%	45%
Encourage cultural exchanges through performing arts and other exhibitions	63%	65%	66%	63%	60%	63%	65%

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## What Provinces Should Do to Strengthen Ties with Asia



What should your province be doing stronger with Asia? Please read the statements below and rate each one on how important it is to improve your province's relations to Asia?

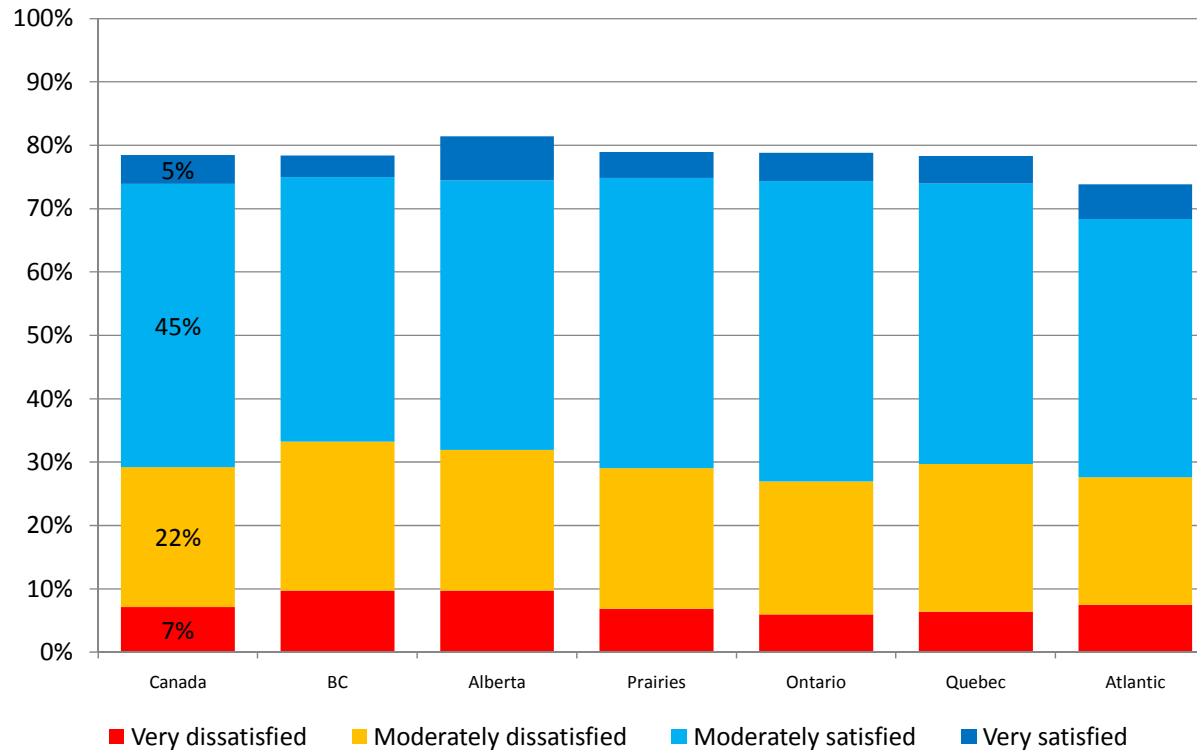


Are you satisfied with the information the Canadian media provides on current issues and developments in Asia?	CANADA	REGION					
		BC	AB	MB/SK	ON	PQ	ATL
Somewhat and very satisfied	49%	45%	49%	50%	52%	49%	46%

: - Asia Pacific Foundation --- Vision Critical --- 3/16/2010 sz



## Satisfaction Levels with the Information the Canadian Media Provides on Current Issues and Developments in Asia



Are you satisfied with the information the Canadian media provides on current issues and developments in Asia?